



INDUSTRY PROSPECTUS 2025

SICOT
MADRID2025



3 - 5 SEPTEMBER

**45TH SICOT
ORTHOPAEDIC
WORLD
CONGRESS**

Welcome to Madrid, Spain!

**3-5 SEPTEMBER
45TH SICOT
ORTHOPAEDIC
WORLD CONGRESS**



**SICOT
MADRID2025**



2025 INDUSTRY PROSPECTUS MADRID, SPAIN

Dear Colleagues and Industry Partners,

On behalf of SICOT, it is our great honor to invite you to join us for the 45th Orthopaedic World Congress in Madrid, from September 3rd to 5th, 2025. This event promises to be a groundbreaking and transformative gathering for the orthopaedic community.

Our congress will serve as a global platform where leading experts, innovative researchers, and industry leaders come together to share cutting-edge advancements, research findings, and technological innovations that are shaping the future of orthopaedic care. The comprehensive program will feature keynote lectures, interactive workshops, cadaver labs, crossfire sessions, world consensus statements and panel discussions covering a wide array of topics, from advanced cutting edge surgical techniques to emerging technologies in practice.

Your participation is invaluable. As delegates and industry partners, your insights and collaborations are essential in driving progress in our field. We encourage you to engage in discussions, share your perspectives, and explore new opportunities for collaboration that will not only enhance patient care but also propel our specialty forward. Our goal for this congress is to host the most GLOBAL SICOT meeting yet, welcoming delegates from all corners of the world.

Madrid, with its rich cultural heritage and vibrant atmosphere, offers the perfect backdrop for our congress. Its accessibility, with direct flights to hundreds of cities across Asia, Africa, the Middle East, Latin America, North America, and Europe, makes it an ideal location for our international gathering. We hope you'll take time to explore the wonders of this magnificent city during your stay.

We look forward to welcoming you warmly to what will undoubtedly be a memorable and impactful event. Together, let's continue advancing the fields of orthopedics and trauma, shaping the future of musculoskeletal health.



Oliver Marin-Peña
Congress President, SICOT 45th
Orthopaedic World Congress, Madrid 2025



Vikas Khanduja
SICOT President

ABOUT SICOT



Every year, SICOT holds a congress which attracts thousands of clinicians and researchers from all over the world. Scientific papers and lectures are presented in the traditional fields; world-class invited speakers provide contemporary thought on the latest concepts as well as on conservative and surgical treatment methods. They provide a forum for presentation of original work and for education. SICOT's annual Orthopaedic World Congress is a truly global gathering of orthopaedists from over 110 member nations and others beside. SICOT, the Société Internationale de Chirurgie Orthopédique et de Traumatologie, is an international non-profit association incorporated under Belgian law. SICOT's mission is to promote the advancement of the science and art of orthopaedics and traumatology at an international level, in particular for the improvement of patient care, and to foster and develop teaching, research and education. It maintains the philosophy that orthopaedic education should be available, accessible and appropriate for surgeons no matter their background, culture or resources. SICOT is setting world standards of surgical competence - knowledge plus clinical skills - by offering an annual Diploma Examination comparable to those of exemplary institutions in highly developed countries.



SICOT ACCREDITATION

The Congress has always been accredited by the European Accreditation Council for Continuing Medical Education (EACCME®) with a minimum of 22 European CME credits (ECMEC®s)!

The Congress is compliant with the MedTech Europe Code of Ethical Business Practice and Mecomed Code of Ethical Business Practice.

Industry has always been an esteemed partner for SICOT. To us, Industry has always represented endless 'Innovation, Collaboration and Excellence'. Today, Industry has an important role in different facets of Orthopaedic Education and Training and we welcome your participation with us at the SICOT World Congresses, as well, regionally in different parts of the world.



SICOT CODE OF ETHICS

"The object of this non-profit organization is to promote the advancement of the science and art of orthopedics and traumatology at international level in particular for the improvement of patient care; to foster and develop teaching, research and education; to facilitate and encourage exchange of professional experience and to promote good fellowship among its members."



SICOT Diploma Exam

Educational Day

The ever-present and highly regarded pre-Congress events are one of the biggest draws to the meeting for trainees.



Free Paper Sessions

Just-A-Minute Coffee Breaks

e-Poster Exhibition

This is the chance for surgeons from every level of institution and orthopaedic specialty to present their research and discuss evaluations and outcomes with their friends, peers and superiors.



WHAT TO EXPECT 2025

At SICOT 2025 you can expect state-of-the-art instructional sessions covering all aspects of orthopaedics and traumatology led by key-opinion leaders from every region of the world.



Partner Society Sessions

Instructional Sessions with Key Opinion Leaders

Plenary Speakers

Keynote Lectures

As always, our Programme Team will be collaborating with and inviting the very best surgical societies and surgeons to join us to share their experiences and expertise.



Cadaver Labs

Interactive Workshops

An opportunity for industry to showcase the latest technology and engineering, theoretically and practically!

Programme of Innovative Orthopaedic
Networking, e-learning, Education & Research



*Leaving a
digital imprint
in SICOT'S
educational
journey...*

VENUE



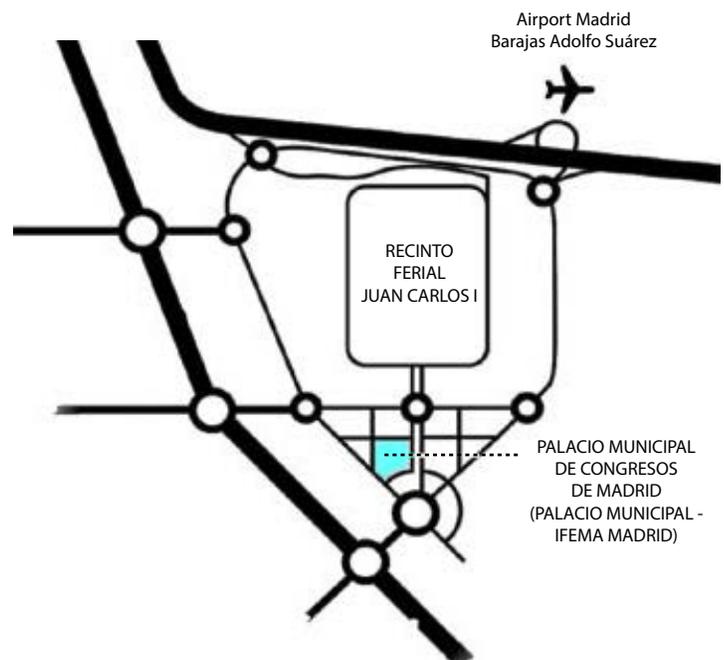
City Hall

Palacio Municipal

Av. Capital de España, 7, 28042 Madrid (Spain)

Since January 2019, IFEMA MADRID has managed this unique project by Ricardo Bofill's Architecture Workshop. It is a versatile, functional space with natural light, making it an ideal venue for holding corporate events, conferences, meetings, product launches and cultural events, among others.

The Feria de Madrid metro station is located next to the main entrance to the Palace and is perfectly connected to the city centre and close to the airport.

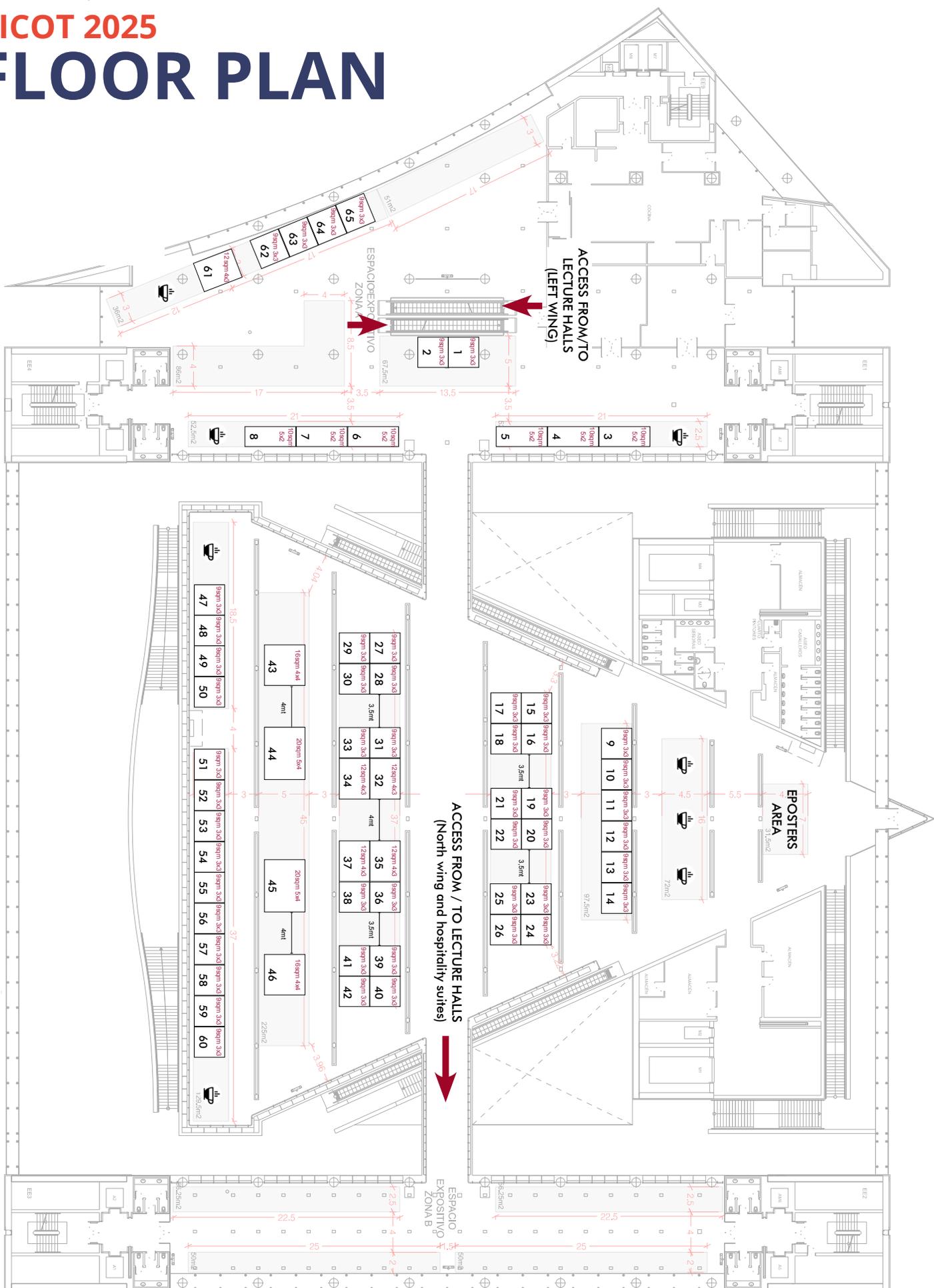


Airport Madrid
Barajas Adolfo Suárez

PALACIO MUNICIPAL
DE CONGRESOS
DE MADRID
(PALACIO MUNICIPAL -
IFEMA MADRID)

SICOT 2025

FLOOR PLAN



INNOVATION COLLABORATION EXCELLENCE

Industry has long been a valued partner for SICOT, embodying the pillars of Innovation, Collaboration, and Excellence. Today, the role of Industry is more crucial than ever in advancing Orthopaedic Education and Training across the globe. We warmly invite your continued involvement, whether at our prestigious SICOT World Congresses or through regional events in various parts of the world. Together, we can shape the future of orthopaedics.

The Congress has been accredited by the European Accreditation Council for Continuing Medical Education (EACCME®) with 22 European CME credits (ECMEC®s) on a yearly basis!

The Congress is going through the process of being compliant with the MedTech Europe Code of Ethical Business Practice and Mecomed Code of Ethical Business Practice





3500

Attendees Expected

BOOTH INFORMATION

Cost EUR - 625€per sqm

Minimum sqm is 9sqm 3x3 booth size.

IT INCLUDES:

- Exhibition space
- Electricity Connection (drop)
- Wifi in common areas
- Access to the exhibition
- Your company name and website will be published on the SICOT Congress Sponsorship website and listed in the Industry Section
- Complimentary representative registrations will be allocated based on the size of the exhibit and sponsorship category



9sqm	3 exhibitor registrations
18sqm	6 exhibitor registrations
27sqm	9 exhibitor registrations
36sqm	12 exhibitor registrations

Exhibitor registrations are forbidden to be used by surgeons and no CME accreditation will be awarded to industry attendees.

Shell Scheme Rental

Cost EUR - + 48€per sqm

IT ALSO INCLUDES:

- Needle-punch carpet
- 2m93 high white shell scheme structures with white panels
- Printed fasciaboard on all open side of each booth with company name and booth number
- Range of LED spotlights on a basis
- Power box

Does not include exhibition space. See above for pricing.

Servis Group ,

is our official provider for shell scheme, furniture ..., they also offer custom booth services. For more information please contact Asun Marzo, a.marzo@torrespardo.com

Please note that the rates do not include VAT (where applicable), shell scheme packages, AV equipment, internet connection, additional electricity, or any special furniture you may wish to order. It is the responsibility of the sponsoring company to manage all catering services within their exhibition space.

Exhibitor registrations are strictly for company representatives and must not be used by surgeons or guests at any time. Additional registrations for company representatives are available for purchase at 200€ each.

Non-exhibiting companies may purchase exhibitor badges at a rate of 500€ per registration.

BOOTH ALLOCATION - Ranking factors for booth allocation are: sponsoring level, booth size, date of booking and regular exhibitors at the SICOT Congresses; early booking is highly **recommended!**

CONGRESS SPONSORSHIPS



PLATINUM
EUR 70,000

- 36 sqm Bare Exhibition Space
- Two Satellite Lunch Symposium or Workshop (250pax room)
- 15 Industry Representative Registrations: Access for your team members.
- 100 Lunch Boxes: Provided for each lunch symposium.
- 1 Banner on SICOT website
- 1 Hospitality Suite
- Priority Booth Selection
- 3 APP push notifications
- Congress App Directory Entry Upgrade
- 1 Congress App Insert
- Advertisement: Prominently featured in the Industry Section on the congress website.
- TO CHOOSE (1 option)
 - Refillable Water Tanks or Branded Staff T-Shirts
 - (Branded water bottles supplied by sponsoring company)
 - T-Shirts will be provided by the congress.
- TO CHOOSE (1 option)
 - APP Main sponsor
 - WiFi & Enews



GOLD
EUR 40,000

- 27 sqm Bare Exhibition Space
- One Satellite Lunch Symposium or Workshop (125pax room)
- 10 Industry Representative Registrations: Access for your team members.
- 90 Lunch Boxes: Provided for lunch symposium.
- 1 Banner on SICOT website
- 1 Hospitality Suite
- Priority Booth Selection after the Platinum Sponsors
- 2 APP push notifications
- Congress App Directory Entry Upgrade
- 1 Congress App Insert
- Advertisement: Prominently featured in the Industry Section on the congress website.



SILVER
EUR 25,000

- 18 sqm Bare Exhibition Space
- One Satellite Lunch Symposium or Workshop (125pax room)
- 8 Industry Representative Registrations: Access for your team members.
- 80 Lunch Boxes: Provided for each lunch symposium.
- 1 Banner on SICOT website
- Priority Booth Selection after the Platinum and Gold Sponsors
- 2 APP push notifications
- Congress App Directory Entry Upgrade
- Advertisement: Prominently featured in the Industry Section on the congress website.

BRANDING OPPORTUNITIES



REFILLABLE WATER BOTTLES EUR - 5,000

Sponsoring company provides a minimum of 1200 refillable water bottles. Delegates receive a voucher upon registration to collect their bottles at the sponsor's exhibition stand cost.

BRANDED STAFF T-SHIRTS 30+ STAFF EUR - 5,000

All staff will wear T-shirts emblazoned with your company logo and stand number.

CONGRESS NETWORKING EVENT EUR - 20,000

Corporate branding. 25 complimentary invitations. Exclusive sponsorship of the Event of the Year, attended by over 500 Guests.

BANNER ON SICOT WEBSITE EUR - 4,500

Company logo (hyperlinked) displayed on the SICOT website front page for 12 months. Advertisement will be in the form of a looping banner.

COFFEE BREAK EUR - 8,000 Per Day

Coffee and refreshments will be provided to Congress attendees each morning and afternoon in the Exhibit Hall, offering them the chance to explore and engage with exhibitors. The sponsor's name and logo will be prominently featured in the break area, and the sponsor may also provide branded cups and napkins with their corporate logo.

Please submit your booking form by **January 31**. On **February 13**, we will hold a combined Zoom call with all SICOT 2025 Madrid Industry Partners to finalize booth placements. The allocation process will begin with Platinum partners, followed by Gold, Silver partners, and then proceed based on the sponsoring level and application submission date.

To ensure complete transparency, everyone is invited to attend this meeting. To secure the best possible placement, please submit your application as soon as possible. Thank You!

DIGITAL OPPORTUNITIES



CONGRESS APP

An APP will be provided to delegates free of charge. The Mobile App will include the full Conference program, exhibit floorplan including exhibitor biographies as well as general Conference information.

Timely updates about Conference program changes or important announcements will be sent through the app via notification alerts.

APP MAIN SPONSOR

(Priority for Platinum Sponsors) EUR - 12,000

Included in this package:

- App Store/Google Play install page* - Acknowledgement on the App Store and Google Play app description installation page. Every app user must go to the App Store/Google Play installation page to download the the app. Note: web app users do not see the App Store/Google Play page.
- App splash screen* - Logo on the app splash screen. The splash screen is displayed (a) on the app login screen, (b) during the app loading/activation process 1 and (c) every time the app is restarted.
- App home screen banner Banner on the app home screen 2 Banner can be made clickable to the company page if applicable.

APP PUSH NOTIFICATIONS

EUR - 3,000 (for 2 messages)

Notification posts through the Official Congress APP announcing the sponsored Industry Satellite Symposia, Practical Demos, etc. Benefits of being the supporter of this item include: The easiest way to reach the whole audience in real time, announcing scientific activities held during the Congress.

APP INSERT

EUR - 1,500

Insertion of promotional material (1 item such as leaflets and brochures), in the participants' Congress APP.

APP EXHIBITING COMPANY DIRECTORY ENTRY UPGRADE

EUR - 2,500

Entry with company description in the sponsor list, plus video and PDF resources attached to the entry.

WIFI

EUR - 8,000

Sponsoring of the WIFI with a company access code. Benefits of being a supporter of this item: Get unmatched visibility by using your selected access code to the Wifi connection.

ENEWS

EUR - 4,000

As a second section, and separate from the Scientific Information of the Congress, the company will have a link to their profile, symposium info, latest news, etc featured in the break area, and the sponsor may also provide branded cups and napkins with their corporate logo.

SHARING KNOWLEDGE



LUNCH SYMPOSIA

EUR - 8,000 per 90-minute lunchtime session



- Standard Audio Visual Equipment: Included in the sponsorship cost.
- Rental of Meeting Room: Included in the sponsorship cost.
- Pre-Congress Promotion: An email will be sent to all SICOT members and registered Congress attendees with the description and title of the symposia a few weeks prior to the Congress.
- Full-Page Advertisement: Prominently featured in the Industry Section on the congress website.
- Session Room Branding: A poster or banner at the entrance of the session room provided by the industry company sponsor is permitted 1 hour prior to and during the session.
- Complimentary distribution of invitation cards at the registration area. Note: The cost of design and printing is the responsibility of the sponsor.
- Timing: 90 minutes per lunch symposium includes setup, catering, and the lecture.
- Additional Costs: All extra audiovisual equipment and catering beyond the standard provision are at the expense of the sponsoring company.
- Lunch Provision: Lunches are provided and paid for by the sponsoring company. It is mandatory that a minimum of 100 lunch boxes be ordered per lunch session.

HANDS-ON OPPORTUNITIES



HOSPITALITY SUITES EUR - 7,500 per Day

Schedule your own meetings, practical demos, private appointments with customers... held in your own room that could be customized to your needs.



HANDS-ON WORKSHOP SESSIONS EUR - 8,000 per session

Hands-On Experience: These sessions will provide delegates with additional practical and hands-on learning opportunities.

Pre-Congress Promotion: An email will be sent to all SICOT members and registered Congress attendees with the description and title of the Hands-On workshop.

Hands-On workshops will be included on the congress website and the congress APP



CADAVER WORKSHOPS AND LIVE SURGERY

Live Surgery Sessions and cadaver workshops are a key part of medical education & training for orthopaedic! Please contact us for more details.



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This agreement is to acknowledge the intention of:

Company: _____

Contact: _____

Title: _____

Address 1: _____

Address 2: _____

City and Province/State : _____

Postal Code: _____

Country: _____

Tel.: _____ E-mail: _____

VAT No. (for EU companies): _____

Bare Exhibition space requested EUR 625 per sqm: _____

Please indicate the sqm size of booth that you would like: _____



45TH SICOT ORTHOPAEDIC WORLD CONGRESS

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Sponsorship package & or lunch symposium/workshop requested:

Main Sponsorships

- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship

Branding

- Refillable Water Bottles
- Branded Staff T-Shirts
- Congress Networking Event
- Banner on SICOT Website
- Coffee Break

Digital Opportunities

- Congress App Main Sponsor
- Congress App Push Notifications
- Congress App Insert
- Congress App Exhibiting Company Directory Entry Upgrade
- Wifi
- ENews

Sharing Knowledge

- Lunch Symposia

Hands-on Opportunitites

- Hospitality Suites
- Hand-On Workshop Sessions
- Cadaver Workshops and Live Surgery

DEPOSITS/CANCELLATIONS:

Booth and sponsorship cancellations will be refunded minus a €250 processing fee, provided they meet the conditions outlined below.
PLEASE NOTE: The signature of the Primary Contact below confirms your acceptance of the SICOT cancellation policies.

CANCELLATION / REFUNDS

A 50% deposit of the booth fee is required to reserve exhibit space. The remaining balance is due by Monday, 23 June 2025.

All cancellations or changes to exhibit space or sponsorships must be submitted on company letterhead to SICOT a.i.s.b.l., c/o LINSA INC.
Official Commercial Agent. Written notice of cancellation must be received by the dates below for a refund:
50% of fees retained: For cancellations between 18 January 2025 and 7 April 2025.
75% of fees retained: For cancellations between 8 April 2025 and 7 July 2025. No refunds: After 8 July 2025.

This signed agreement is legally binding under the conditions outlined above.

Authorised Signature: _____ Date: _____



LINSA INC. SICOT Official Commercial Agent

CONTACT INFORMATION

Please direct all inquiries regarding scientific programme, exhibition, sponsorship, registrations, hotels and tours to the below appropriate contacts:

Exhibition, sponsorship and industry relations:

LINSA INC. SICOT Official Commercial Agent

Mrs. Lina Salvati

SICOT Commercial & Exhibition Director

Tel.: +1 514-924-3476 WhatsApp

Montreal, Quebec, Canada

Email: lsalvati@linsa.ca



SICOT Madrid 2025 Congress Technical Secretariat

Torres Pardo, S.L.

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Tel.: +34 93 246 35 66

Registration Department

Miss Carolina Rovira

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Scientific Management

Miss Nuria Monteis

E-mail: n.monteis@torrespardo.com

Venue Management

Miss Asun Marzo

E-mail: a.marzo@torrespardo.com

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Congress Management

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SICOT aisbl

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1040 Brussels. Belgium

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Congress Website

www.sicot-congress.com

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Orthopaedic World
Congress, Madrid 2025*



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